



M-12011/3/2018-19/MD
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block No. VII, R.K. Puram
New Delhi – 110066.
Dated : 22.10.2019

To
The Regional Director/Dy. Director (In-Charge),
(Southern Region, Northern Region, Eastern Region, Western Region,
Central Region and Northeastern Region),
O/o Development Commissioner (Handicrafts).

Subject: Annual Domestic Marketing plan for the year 2019-20 –Reg.

Sir

This is in continuation to this office letter no M-12011/2/2017-18/MD dated 11.09.2019 on the subject cited above inviting the proposals of State/Central corporations for organizing marketing events for SC artisans for the year 2019-20.

As sufficient proposals have been not received from the corporations, it has been decided by the competent authority to invite proposals from the NGOs who have applied through NGO portal & having good track record.

In view of the above, you are requested to submit the list of marketing events for SC artisans only i.e. Gandhi Shilp Bazaar, Craft Bazaar and Exhibitions recommended in favour of NGOs while Regional Director (NER) is requested to forward the proposal of Government Organizations and NGOs for organizing Gandhi Shilp Bazaar, Craft Bazaar and Exhibition for NER region by **04.11.2019** to place before the committee. The details may be provided as per prescribed format:

S.No.	Name of IA	Name of activity	Venue	Expected footfalls	Expected Sales	NGO portal application No.	Online

The implementing agencies for whom the proposal are recommended must ensure erection of proper civic amenities at the venue and they should also give an **undertaking that no commission or stall rent shall be collected from the participating artisans.**

This issues with the approval of Competent Authority vide diary no. 30254 dated 18.10.2019.

Yours faithfully,


(Anirudh Kapil)
Asstt. Director (MSS)

Copy to:

The Scientist 'E', O/o DC (Handicrafts) to upload on the website.